

# About the project

Video-making is challenging, rewarding and – above all – fun. It's the creative process of telling stories, invented or real, so others can see, feel and learn from them. It's driven by passion and relies on teamwork.

It's true that today almost anyone can create video, with smart phones, photo cameras with a video mode or simple video cameras. And there are many ways to share video – on YouTube, social networks and open TV channels. But deeper knowledge of video-making can help you share your ideas further, create original content, make your videos better, and even open up opportunities for educational and professional development.

That's why three organisations from Germany, Slovenia and Turkey came together to set up 'VISION – video school online' – an international project that provides basic knowledge and good-practice examples of video-making. We are passionate about video, and we want to share our many years of experience with a much wider audience.

Our multilingual online guide to video-making is aimed at young people, youth workers, school teachers, non-governmental organizations and associations, as well as anyone else interested in making video. It focuses on creating different types of video, from music videos and short feature films to TV news and documentaries.

We believe everyone should have the opportunity to develop video-making skills, regardless of their geographical, economic or social background. That's why this guide is free to use and print.

## About the guide

The VISION guide to video-making was written, tested and presented to a wide audience between September 2014 and June 2015.

With their experience in video-making and education, the German and Slovenian partners were responsible for writing the content.



*the project team at a planning meeting in Slovenia, November 2014*

The Turkish partner organisation then worked with young people and a youth worker to test it chapter by chapter and provide feedback.

The three partners came together twice – in Slovenia, to plan the guide at the beginning of the project, and in Turkey, to finalise our work and present it to the public. Throughout the project we communicated online, via email and Skype.







*a group of young Turkish people tested the guide through weekly video-making activities*

The website that now hosts the VISION guide was our shared workspace. We uploaded the text content ourselves, then illustrated the chapters with photos, diagrams and video material.

The guide has already been introduced to young people, youth workers, school teachers and the wider public through specially organised events, existing professional and social networks, leaflets, and our other projects and activities.

And we're working together to make sure the VISION guide is used even more widely. We plan to build on it through local, regional, national and international activities – including video workshops, youth exchanges, training for mentors and young people – and by providing it in languages beyond English, German, Slovenian and Turkish.

*Our motto is: "Film overcomes language, social, economic and geographical barriers!"*

# **Project team, partner organizations and contacts**

## **Project team**

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Turkish test group: Sertan Ay (youth worker) and Erkan Avci, Furkan Diler, Fatih Yilmaz, Kuzey Yalcin, Veli Tascinten, Berker Oguz, Naciye Erol, Tutku Yayman, Pinar Ozkaya, Cengizhan Aksoy and Cengizhan Aksoy (participants).

## **Partner organizations**

LIJAMedia – Magičnost ustvarjanja, Zavod za ustvarjanje in izobraževanje – Slovenia

[www.Lijamedia.si](http://www.Lijamedia.si)

WTV – Der offene Kanal aus Wettin e.V. – Germany

[www.wettintv.de](http://www.wettintv.de)

KARAGOZOGLU ILKOGRETIM OKULU GENCLIK VE SPOR KULUBU – Turkey

<https://www.karagozogluspor.com/>

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